



**TIP GLOBAL
HEALTH**

Quarters 2 & 3 2023
Report

Letter from the Executive Director

This has been an incredible 6 months! We held a board retreat where we came together to evaluate the future of TIP Global Health and chart a path forward. This work led us to engage Rippleworks to support our scale and review a full needs assessment for all existing sites.

Out of our Board Retreat, we unveiled our long term strategic plan and began impactful work on our short term goals. TIP Global Health's ambition is to impact 10 million lives across 10 countries in the next 10 years. In the shorter term 3 years, TIP's goal is to impact 1.5 million lives in 3 countries using three strategic pillars: impact at scale, influence to change policy, and drive sustainability for growth.

TIP has entered into new strategic partnerships with Africa CDC and Grand Challenges Canada, and we kicked off our expansion into Burundi with our partners at Village Health Works. The TIP Global Health staff team has done a terrific job of presenting our groundbreaking work and research at several regional and global conferences including the East Africa Health & Scientific Conference in Kigali, Rwanda.

In upcoming Quarterly Reports, we'll be highlighting key KPIs for each of our three pillars.

It's an exciting time at TIP Global Health. Thank you for being on this journey with us. Our work is only possible thanks to supporters like you.

-Wendy Leonard, MD

Executive Director & Founder, TIP Global Health



Where TIP Works

371

Villages

&

57

Health Facilities

in

4

Districts



Impact at Scale



By 2026, TIP aims to impact the health of 1.5 million people in 3 countries using E-Heza. We will track our success by following three key metrics: Reach, Quality, and Engagement in Care.

Our comprehensive Quality Tool Kit includes data collected from E-Heza and a Patient Quality Self-Report to help ensure we deliver quality care as our reach expands. To measure our impact on maternal engagement in care, our goal is that 75% of all pregnant women receive at least 4 ANC visits.



Current Progress

442,074

People Seen on E-Heza

2

Countries

50%

**Pregnant Women in Districts Using
E-Heza with 4 ANC visits**



Influence to Change Policy

TIP Global Health will build evidence base, trust, and advocacy for the most effective approaches to PHC delivery. We are collaborating with the University of North Carolina Digital Health Economics & Policy research team to conduct an RCT that explores the mechanisms of quality PHC while also demonstrating relevance in new contexts with our research on hope in the Mixteco community of Watsonville, California. We are disseminating our findings soon, as our manuscript on the Hope research is near completion. And we continue to demonstrate our expertise through our partnership with Africa CDC.



Key Measurable Actions:



Prove



Disseminate



Advocate



Demonstrate Expertise



Hope in California

TIP Global Health is embarking on the next phase of hope research in California.

We have engaged Maria Adolfo, a Watsonville, California native and member of the Mixteco community, to assist with the outreach and translation of the Hope Research into Mixteco.

Indigenous families from Mexico who come to California as agricultural workers are not engaging in care and have poor health outcomes as a result. The goal of the research is to increase engagement in primary health care to improve the health outcomes within the community. The first steps will be to define quality from the Mixteco community's perspective and define system enablers from HCWs' perspective. Our process will consist of interviews and focus groups, intervention development, and intervention implementation and testing.





Sustainability for Growth

TIP Global Health must ensure an effective organization with the resources needed to support growth and longevity. To support this work, TIP engaged Rippleworks to assist with rebranding efforts and guidance on a new pitch deck. Thank you to Lulu and Kat who spearheaded these efforts!

TIP continues to build strategic partnerships with governments, Africa CDC, and the World Health Organization to focus on future growth and expansion of our proven model.

TIP also signed our first contract for business with Village Health Works for expansion into Burundi. Our staff has visited Burundi to begin consulting to bring E-Heza to new communities.

Key Measures:

Sustainable Business Models

Brand Awareness

Growth of Staff

Strategic Partnerships



TIP Expands to Burundi in Partnership with Village Health Works



TIP Global Health now has a formal partnership with Village Health Works to expand the use of E-Heza to Burundi. TIP staff visited the country in September 2023 to provide insights into the use of E-Heza and consult on how best to adapt the tool for use in a new country and language.



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